

## **Product Quantities Explained**

## How many products can you have in the shop?

Every trader has a limit on how many products they can keep in the shop, based on what they sell. This guide will help you figure out how many items you can stock at once. We're unable to store extra stock for traders, so you'll need to stick to the numbers below.

In the first column below, you'll see the type of product, and in the next column, you'll find the maximum number of that item allowed in the shop. This number depends on what you're selling.

For instance, if you're selling jewellery, you can have a maximum of 35 jewellery items in the shop. But if you also want to also sell scrunchies, you can divide your stock between the two categories as follows:

The maximum number allowed for scrunchies is 50. So, if you want to split your stock evenly, you could have 18 jewellery items (rounded up from 17.5) and 25 scrunchies. This means you're using 50% of your allowance for jewellery and 50% for scrunchies.

However, you don't have to split your items equally; you can decide the ratio however you like.

At the end of this guide, there are five examples showing how different traders have split their items across categories.

## Not sure how to work out percentages? Just follow this example:

To calculate 20% of 35 using a calculator, you can follow these steps:

- 1. Enter 35 (or the maximum allowed amount of the item you're selling)
- 2. Multiply by 20% or 0.20. (or whatever percentage you want to stock)  $35 \times 0.20 = 7$



Beauty, candles and fragrance	
Diffusers	20
Candles	30
Individual beauty products, moisturisers, perfumes , bath bombs, soap bars, etc)	35
Small beauty products (lip balms, nail varnish etc.), incense, individual wax melts	50
Beauty gift sets	20
Jewellery & accessories	
Makeup bags and pouches (includes glasses cases, pencil cases etc.)	30
Individual jewellery items	35
Hairclips, scrunchies, broaches, pins	50
Jewellery boxes	20
Clothing and bags (adult and children)	
Bulky clothes (jackets, coats, robes, etc)	15
Non bulky clothes (T shirts, dresses, skirts, thin kimonos etc)	30
bags (rucksacks, satchels, etc)	30
Tote bags	35
Hats, gloves, scarves, belts, wallets, sunglasses	35
Kids	
Large toys, stuffed animals etc.(over 30cm)	20
Small toys, stuffed animals etc. (under 30cm)	35
Bibs and muslins	35
Art	
Framed prints (all sizes)	10
Unframed prints (up to A2)	40
Cards and stationary	
Notebooks	30
Bookmarks	50
Wrapping paper	50
Cards	100
Home & Kitchen	
Tea towels	30
Aprons	30
Oven gloves	25
Chartcuterie boards	25
Coasters (Individual)	50
Picture frames	10

Picture frames	10
Napkin sets	35
Tablecloths	15
Large ceramics (vases, plant pots, large bowls) over 30cm	15
Medium ceramics under 20cm (plates, bowls, small plant pots and vases etc)	25
Small ceramics under 10cm (mugs, candle holders, ornaments, tricket trays etc)	30
Blankets	8
cushions (with inserts)	6
cushion covers	30
Miscellaneaous and seasonal	
Christmas decorations	50
Craft Kits	30
Jigsaws	30
Crochet flowers	50

## **Product Ratio Examples**

Product Tyoe	Max. Quantity	Percentage	Total
Example 1			
Framed Art	10	10%	1
Unframed Prints	40	30%	12
Tea Towels	30	30%	9
Cards	100	30%	30
Example 2			
T shirts	30	25%	8
Beanies	35	25%	9
Jackets	15	40%	6
Tote bags	35	10%	4
Example 3			
Candles	30	50%	15
Diffusers	20	20%	4
Individual wax melts	50	30%	15
Example 4			
makeup bags	30	40%	12
tote bags	30	20%	6
cushions	6	40%	3
Example 5			
Lip balms	50	25%	25
Soap bars	35	25%	9
bath salts	35	25%	9
beauty gift sets	20	25%	5